

SIVA Group invest in their customers with a quality, innovative online experience

2008 was another successful year for SIVA Group and the senior executive team have developed an expansion plan for 2009 with a total Capex investment of £9 million.

"It's not just our equipment which is getting upgraded, we thought it was time to provide our customers with an industry leading, better quality, innovative, visitor experience." stated Bobby Mehta, Commercial Director at SIVA group. "This is what we stand for."

"It is important that we invest in the way that we communicate with our customers about the exciting work we are doing", stated Bobby Mehta, Commercial Director at SIVA group. "That's why we have redeveloped our website with a fresh and easy to use design. We have worked hard to ensure our customers can easily search our portfolio of services and have all the examples they need within a couple of mouse clicks".

The new website includes a series of multimedia presentations that explain the SIVA group story. These include why quality goes well beyond meeting standards like ISO9000; how their staff are passionate about delivering products that meet their customers' needs; why they take their environmental responsibilities very seriously; and how they look to engineer every product to ensure best value.

New customers can view an 'introduction' to the company and a 'process' showreel that demonstrates why they are operating at the forefront of their industry.

Visit the new SIVA Group website on www.sivagroup.co.uk.

For further information on www.sivagroup.co.uk and for company information please contact:

Bobby Mehta, Commercial Director
T: 44 (0) 23 8044 8838
F: 44 (0) 23 8068 5490
E: press@sivagroup.co.uk

SIVA Group, Spitfire House, Hazel Road, Woolston, Southampton SO19 7GB

ABOUT SIVA GROUP

SIVA Group is a leading manufacturer of flexible polyethylene based packaging.

Established since 1979 and employing circa 200 employees SIVA Group produce over 30,000 tonnes of blown polyethylene films. They have two state of the art production facilities in the UK and are at the forefront of their industry, supplying films in the premier tier of European film producers.

SIVA Group offers a comprehensive range of technological capabilities including:

- Mono-layer and co-extruded polyethylene films and bags
- State-of-the-art flexographic printing
- Adhesive laminations