



**Siva Group has announced a record breaking trading year and a number of major contract wins that continue to assert the company's position as one of Europe's leading polyethylene flexible packaging manufacturers.**

As the international manufacturing industry is forced to make increasingly tough choices during a period of continued economic volatility, Southampton-based Siva Group is celebrating a full order book and expanding both printing and extrusion capacity on the strength of several major new contract wins.

'It's been a year of remarkable success for us,' confirms Bobby Mehta, Siva Group's Commercial Director. 'Revenues are up, profits are up and turnover looks set to exceed £45m for the first time in our history. This is certainly our best trading year ever, so we've capitalised on these figures by shifting our focus from commodity products to real, value added propositions for our customers.'

'We've increased our manufacturing space by 30%, having integrating multiple sites into a single, more streamlined, efficient facility, which is delivering new capacity for printing and extrusion and, as a result, we're now recruiting to fill the 20 positions that we've created.'

Formed in 1979 by the Mehta family, Siva Group remains a privately owned business and its specialist manufacturing and printing processes are renowned throughout the industry. These include high-grade coex blown film extrusion, flexographic printing and lamination, which are applied to a range of film applications. With a global client base that embraces the food and drink, horticulture, chemical and labelling sectors, Siva Group is also recognised for its commitment to a far reaching environmental policy, which incorporates regenerative thermal oxidiser technology to minimise the impact of production emissions alongside a widescale recycling programme and the promotion of degradable alternatives.

Siva Group's new range of high definition flexo laminates in PE with PET, OPP and nylon for food packaging, including both frozen and dry foods, has certainly contributed to the organisation's growth plan for the coming year. As Bobby concludes, 'our plans for 2012 are to grow only around value added propositions, such as complex HD flexo print and laminates; we plan to shift our focus to growth markets in Europe and beyond, away from stagnant UK business and continue to grow aggressively.'